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**HOTEL BRISTOL PALACE INDUCTED INTO
HISTORIC HOTELS WORLDWIDE®**

Genoa, 25th January 2023 – **Hotel Bristol Palace in Genoa, Italy**, is pleased to announce it has been inducted into Historic Hotels Worldwide, the official program of the National Trust for Historic Preservation (United States of America) for recognizing and celebrating the finest historic hotels around the globe.

Historic Hotels Worldwide promotes heritage and cultural travel by featuring a prestigious collection of historic treasures including historic hotels and other historic lodgings spanning more than 10 centuries in more than 48 countries around the world.

“Historic Hotels Worldwide is honored to induct Hotel Bristol Palace, a **Liberty** hotel built in 1905.” said Lawrence Horwitz, Executive Vice President of Historic Hotels of America and Historic Hotels Worldwide. “We commend Hotel Bristol Palace, **part of Duettorrihotels company**, and its leadership team for their careful historic preservation work, stewardship and vision that will allow future generations of travelers to experience this unique historic destination.” Duettorrihotels company, whose ownership is entirely Italian, constantly strives towards excellence in all its luxury properties, which other than the Bristol Palace are: Hotel Bernini Palace in Florence, also a member of Historic Hotels Worldwide, Grand Hotel Majestic “Già Baglioni” in Bologna, and Due Torri Hotel in Verona.

Historic Hotels Worldwide membership is exclusive to select hotels, resorts, and inns with lodgings at historic sites that are at least 75 years old and offer historic accommodations. Though it is a diverse collection, each member is required to possess one or more of the following

qualities: it served as the former home, or it is located on the grounds of the former home, of famous persons, or it is a significant location for an event in history; it is located in or within walking distance to a historic district, historically significant landmark, place of a historic event, or historic city center; it has been recognized by a local preservation organization or national trust; and it displays historic memorabilia, artwork, photography, or other examples of its historic significance.

According to Giovanni Ferrando, general manager of the hotel:

“One of the finest details of the hotel, in terms of architectural and cultural heritage, is the elliptical, purely white staircase in Art Nouveau style: both from above and from below, it offers a dizzying aesthetic perspective. The Bristol Palace staircase is linked to a legend that definitely has a large fund of truth: its delicate and enveloping spiral inspired Alfred Hitchcock – who stayed in the hotel several times while shooting “To Catch a Thief” - the film "Vertigo". In fact, the great director was one of the patrons of the hotel, he had stayed with us already in 1925, when he made his first film "The pleasure garden". When many years later Francois Truffaut interviewed him to write his famous biography "Le cinéma selon Hitchcock," the filmmaker told some anecdotes and the background of his stay in Genoa, a city he also remembered fondly.”

Hotel Bristol Palace is rich in history and architectural integrity. Hotel Bristol Palace is an elegant Art Nouveau building, one of the best-known structures of Genoa. Since the early twentieth century, it has been the heart of cultural life of the city during the Belle Epoque; it hosted parties and banquets of high society, and today, thanks to careful restoration work, it has returned to its former glory. We are in Via XX Settembre, in the center, a stone's throw from Palazzo Ducale and Piazza de Ferrari, the Carlo Felice theater and the most important museums and palaces of Genoa and the famous Rolli, a UNESCO World Heritage Site: you can't claim to have visited Genoa unless you were here, in contact with the inner soul of the city. Built between the late 1800s and early 1900s, Via XX Settembre is a series of elegant buildings, and the Bristol Palace is among them. Since its opening in 1905, the Bristol has been considered one of the most prestigious hotels in the city: the high society of Genoa chose it as the setting for sophisticated and legendary parties and an exclusive restaurant. This location of great charm attracted such guests as Gabriele D'Annunzio, Luigi Pirandello, and Emperor Hirohito.

Its reputation did not save it from the upheavals of history: during the Second World War, the Germans occupied it as their headquarters, building a secret tunnel to the port of Genoa. Then, after the war, the Italian Committee for the Liberation of Northern Italy made it their headquarters.

Beautifully restored, today it retains its original structures and precious furnishings. In fact, in March 2019, with the efforts of Duetorrihotels Group, extensive renovations gave it back the former Nouveau and Art Deco glory: precious objects and furniture of the nineteenth century and the early twentieth century came back to life. Today you can admire the sumptuous lounges in the style of Napoleon III, marble floors and walls in the banqueting and conference hall, the original ancient floors in the conference rooms, and Giotto's Restaurant, where you can dine

surrounded by stuccoes and frescoes. Sala Michelangelo, an old reading room of the hotel, preserved the large mirror, sconces on the walls, and the central chandelier, a testimony to luxury that surrounded the important guests of the Hotel. It is proved by the images of time in the Grand Bristol Hôtel de Genes Guide, a precious book in French, one of Illustres Reynaud Guides.

The Hotel is a member of "Historical Places of Italy", a cultural association sponsored by the Ministry of Heritage and Culture, that aims to enhance and protect the oldest and most prestigious localities through cultural, tourism and publishing initiatives. These hotels, restaurants, taverns, confectioners, graperies, and literary cafés for at least seventy years were the protagonists or even creators of Italian history – through the events that took place there and the people who participated in those events.

About Historic Hotels Worldwide®

Historic Hotels Worldwide is a prestigious and distinctive collection of historic treasures, including luxury historic hotels built in former castles, chateaus, palaces, academies, haciendas, villas, monasteries, and other historic lodging spanning ten centuries. Historic Hotels Worldwide represents the finest and most distinctive global collection of more than 320 historic hotels in more than 46 countries. Hotels inducted into Historic Hotels Worldwide are authentic historic treasures, that demonstrate historic preservation and celebrate historic significance. Eligibility for induction into Historic Hotels Worldwide is limited to those distinctive historic hotels that adhere to the following criteria: minimum age for the building is 75 years or older; historically relevant as a significant location with a historic district, historically significant landmark, place of a historic event, former home of a famous person, or historic city center; hotel celebrates its history by showcasing memorabilia, artwork, photography, and other examples of its historic significance; recognized by national preservation or heritage buildings organization or located within UNESCO World Heritage Site; and presently used as a historic hotel. For more information, please visit HistoricHotelsWorldwide.com.

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