



DUETORRIHOTELS

DUETORRIHOTELS STRENGTHENS ITS COMMITMENT TO SUSTAINABLE LUXURY WITH GSTC CERTIFICATION

From the Grand Hotel Majestic "già Baglioni" in Bologna to the Due Torri Hotel in Verona, from Hotel Bernini Palace in Florence to Hotel Bristol Palace in Genoa, all five-star properties of the Duetorrihotels Group have obtained the Global Sustainable Tourism Council (GSTC) certification, one of the leading international standards for sustainable tourism.

"We have been committed for years," said Franco Vanetti, General Manager of the Group, "to a model of hospitality that is sustainable, authentic and responsible. Achieving this milestone across all our luxury properties is a source of great pride for us."

There are currently 215 hotels in Italy holding GSTC certification.

Milan, May 28 2026_ Duetorrihotels reaches a new milestone in sustainable hospitality.

The Duetorrihotels Group proudly announces that all its four five-star hotels have achieved GSTC (Global Sustainable Tourism Council) certification, the world's leading international standard for sustainable tourism, awarded by Vireo, an accredited independent certification body.

This recognition confirms a hospitality vision based on the responsible management of resources, respect for destinations and local communities, and commitment to offering experiences that combine elegance, authenticity and environmental awareness.

The certification process involved the Grand Hotel Majestic "già Baglioni" in Bologna, the Due Torri Hotel in Verona, Hotel Bernini Palace in Florence and Hotel Bristol Palace in Genoa: four iconic landmarks of Italian hospitality, each housed within historic buildings and deeply connected to the cultural identity of their respective cities.

"We operate within extraordinary properties that preserve Italian history, culture and identity. For this reason, we believe that luxury hospitality today must evolve towards increasingly conscious and sustainable models," explained Franco Vanetti, General Manager of the Group. "Achieving GSTC certification for



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all our luxury hotels represents a highly significant accomplishment for Duetorrihotels and, at the same time, a responsibility towards the future.

This international recognition confirms the daily commitment of our teams to combining excellence in hospitality with environmental responsibility, care for people and the enhancement of local territories.”

In recent years, the Group has undertaken a structured path of continuous improvement by introducing practices aimed at reducing the environmental impact of its operations while supporting local communities.

Among the initiatives implemented are the progressive elimination of single-use plastics, the use of natural and recyclable materials, the monitoring of energy and water consumption, emissions reduction, responsible waste separation management and the promotion of more sustainable mobility solutions.

Great attention is also devoted to enhancing the cultural and gastronomic heritage of local destinations through collaborations with local suppliers, cultural projects and authentic guest experiences. Sustainability is therefore interpreted not only as environmental protection, but as a development model capable of generating shared value for employees, communities and destinations alike.

Obtaining GSTC certification therefore marks a fundamental milestone in a journey designed to evolve over time, with increasingly ambitious goals in terms of energy efficiency, renewable energy use, training and environmental impact reduction.

“Sustainability,” Vanetti added, “is not a goal we have reached, but an ongoing journey of improvement, innovation and shared value. We want to continue offering our guests an exclusive service while contributing to the preservation of the cultural and environmental heritage of the cities that host us.”

In a market where luxury is evolving towards increasingly conscious experiences, Duetorrihotels has chosen to make sustainability an integral part of its concept of PERFETTO.

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Four hotels housed in historic palaces in the heart of Italy's main cities of art are part of Duetorrihotels, together with the Santa Barbara, a business hotel in San Donato Milanese, and the budget hotel Alga in Milan. The Grand Hotel Majestic 'già Baglioni' *****L in Bologna, the Due Torri Hotel*****L in Verona, the Hotel Bernini Palace*****



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in Florence and the Hotel Bristol Palace***** in Genoa are home to true masterpieces. For years, the Group has invested in the restoration and enhancement of this priceless legacy, preserving its historical and artistic value. One of the leading names in Italian hôtellerie and style, Duetorrihotels combines the ability to anticipate the needs and desires of each guest with a strong international outlook. In addition, each property actively contributes to the cultural life of Italy's most fascinating cities of art and culture through events, initiatives and exhibitions.

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